



“Turkey’s Largest Food Company”

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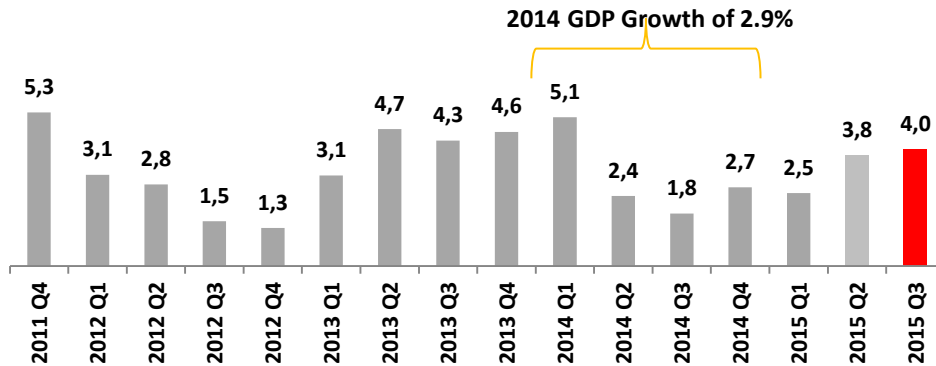
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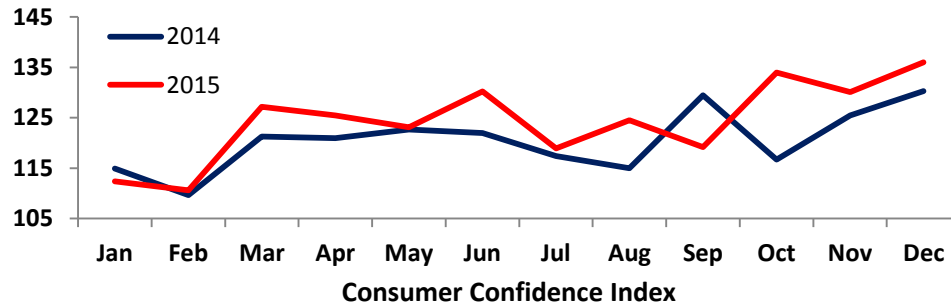
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Turkey Macro Economic Overview

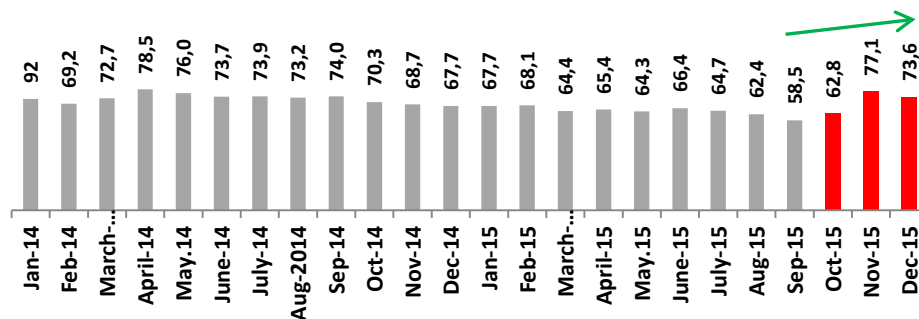
GDP Growth (%)



Industrial Production



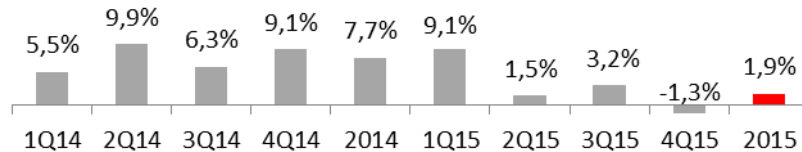
Consumer Confidence Index



- GDP grew by 4.0% in 3Q15 thanks to government spending & household spending
- Industrial Production was up by 3.1% in 2015 YoY
- Consumer prices of 8.81% in 2015 YoY
- Food price inflation 10.9% in 2015 YoY
- Consumer confidence reached 73.6

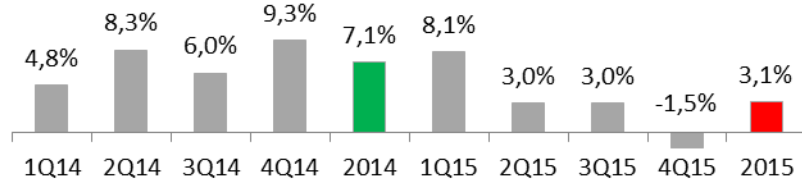
Market Growth

Market Growth Trend (%)

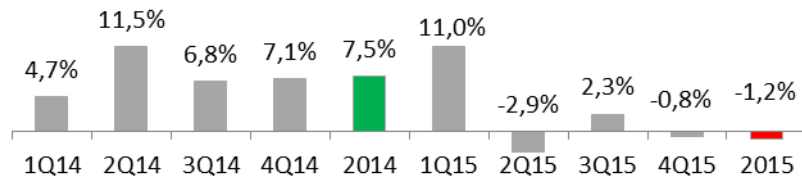


Source: ACNielsen

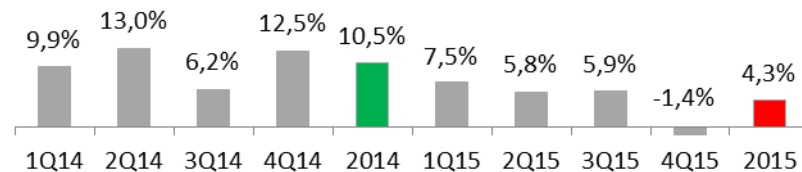
Biscuit Market Growth Trend (%)



Chocolate Market Growth Trend (%)



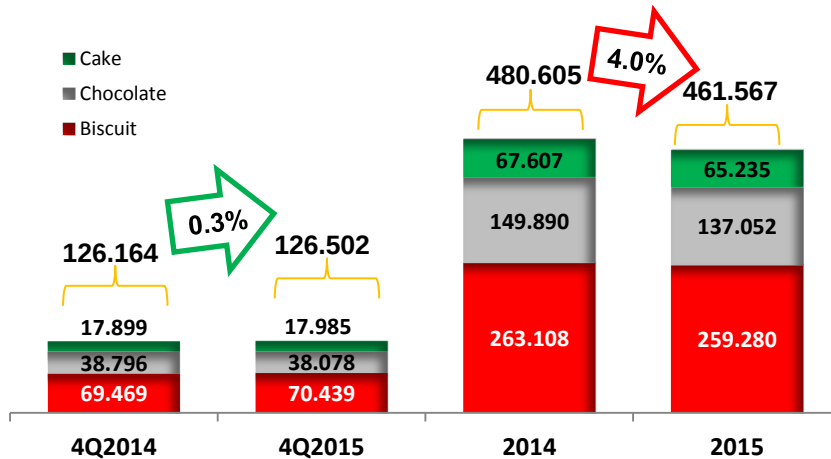
Cake Market Growth Trend (%)



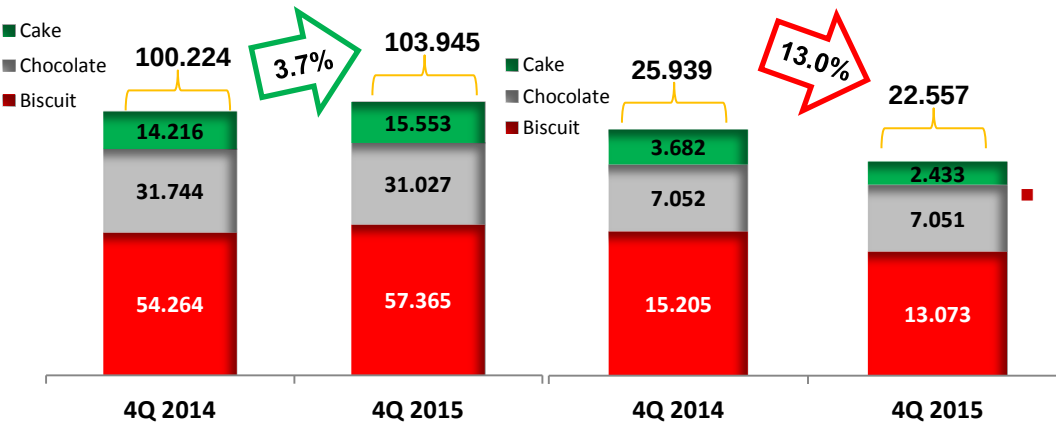
- Confectionery market expanded by 1.9% in 2015
- Biscuit market continued to grow in 2015 with a growth of 3.1%
- Chocolate market contracted by 1.2% in 2015
- Cake market posted a growth of 4.3% in 2015

Breakdown of Net Sales

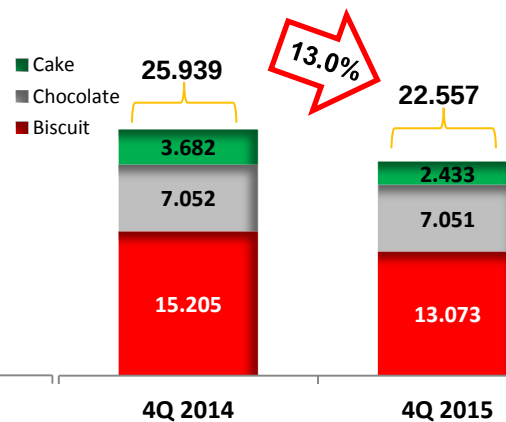
Breakdown of Sales Volume (Tons)



Domestic Sales Volume Breakdown (Tons)



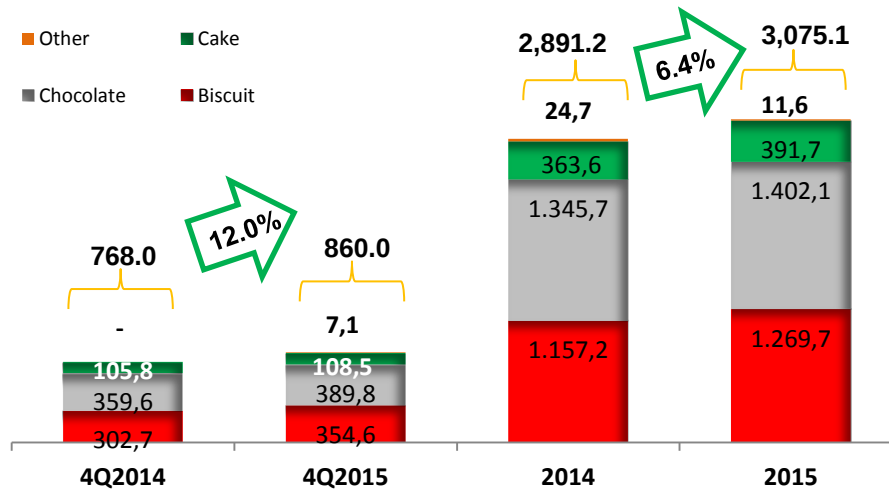
Export Sales Volume Breakdown (Tons)



- Consolidated sales volume was up by 0.3% in 4Q15 attributable to:
 - Betterment at domestic sales
 - Higher Biscuit & Cake Sales
- Domestic sales volume was up by 3.7% in 4Q15
- Export volume contracted by 13.0% to 23K tons in 4Q15
 - Lower exports to Iraq, Yemen, and Algeria
- Turkey sales volume in 4Q15 vs 4Q14
 - Biscuit +6%
 - Chocolate -2%
 - Cake +9%
- Export sales volume in 4Q15 vs 4Q14
 - Biscuit -14%
 - Chocolate -%
 - Cake -34%

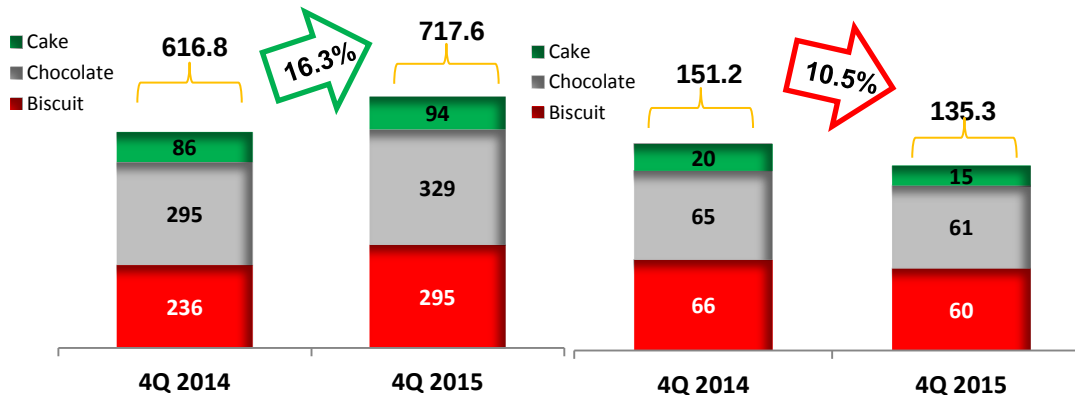
Breakdown of Net Sales

Breakdown of Sales Revenue (TL mn)



Domestic Sales Rev Breakdown (TL mn)

Export Sales Rev Breakdown (TL mn)



- Consolidated sales revenue was up by 12.0% in 4Q15 primarily as a result of:

- Carry on price increases & downsizings impact
- Mix impact

- Average revenue increases in 4Q15 over 4Q14;

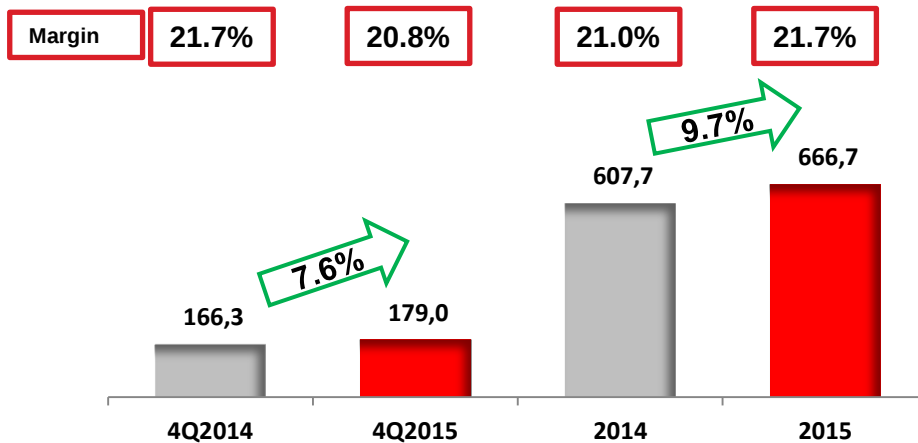
- Biscuits +17%
- Chocolate +8%
- Cake +3%

- Average price per ton increases in 4Q15 over 4Q14;

- Biscuits +16%
- Chocolate +10%
- Cake +2%

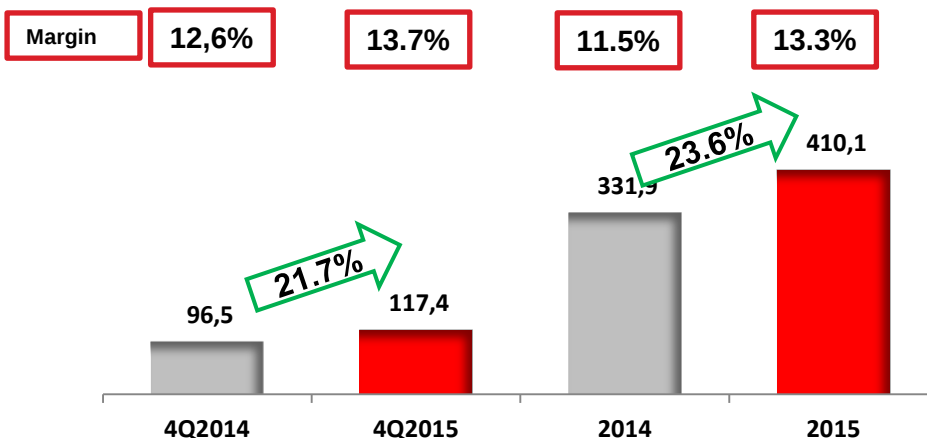
Gross Profit & EBITDA

Gross Profit (TL mn)



- Gross profit increased by 7.6% to TL 179.0 mn in 4Q15
- Gross margin contracted by 0.9 pp to 20.8% due to;
 - Rising input costs
- EBITDA grew by 21.7% to TL 117.4 mn in 4Q15
- EBITDA margin widened by 1.1 pp to 13.7% mainly due to;
 - Lower G&A expenses
 - Lower personnel cost

EBITDA* (TL mn)



*Excludes Other Nonoperating Income&Expenses

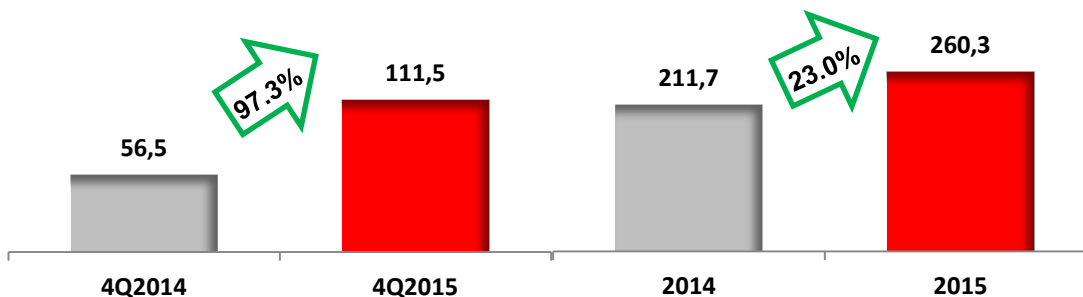
Net Foreign Exchange Gain/Loss

(TL mn)	4Q 2014	4Q 2015	2014	2015
Net Foreign Exchange Gain/Loss From Operations	0.2	0.6	4.2	6.9
Net Foreign Exchange Gain/Loss From Investments	10.9	(89.1)	61.1	199.6
Net Foreign Exchange Gain/Loss From Finance	(13.2)	102.8	(79.6)	(262.4)
Net Foreign Exchange Gain/Loss	(2.1)	14.3	(14.3)	(55.9)

- Net foreign exchange gain was TL 14.3 mn in 4Q15

- TL 295 mn of short FX position as of December 31, 2015

Net Profit (TL mn)

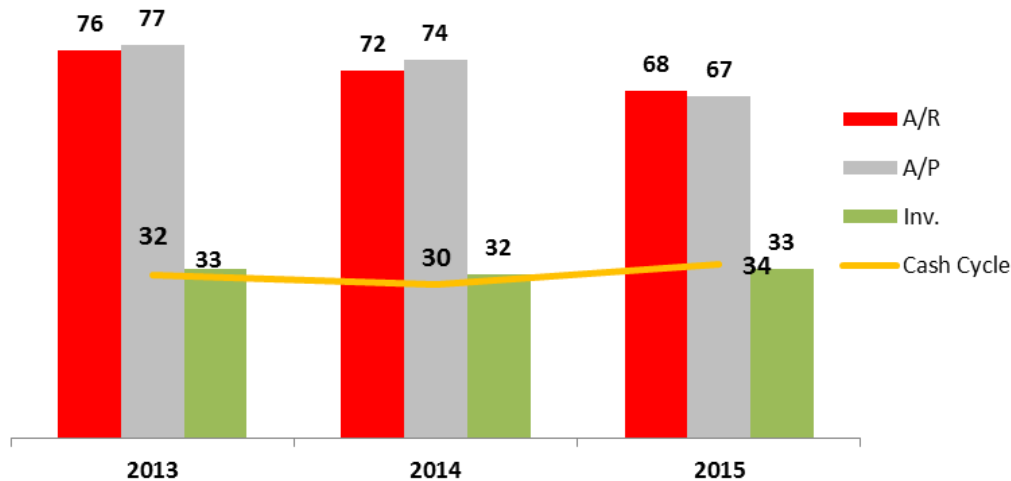


- Net income was TL 111,5 mn in 4Q15, increase in net income is mainly attributable to:

- Better operational performance
- FX gains from FX denominated debt

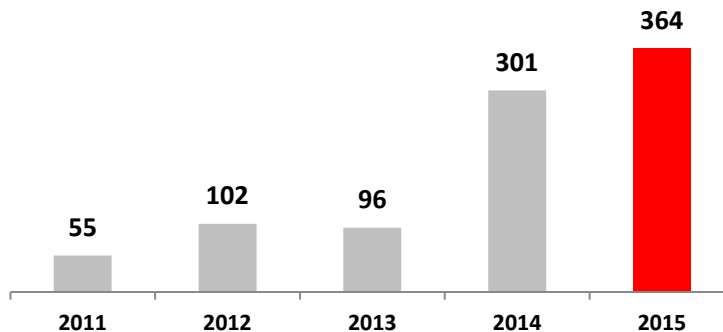
Cash Cycle and Net Debt

Cash Cycle (Days)



- Cash Cycle of 34 days in 2015

Net Debt (TL mn)



- Net debt stands at TL 364 mn, as of December 31, 2015

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Questions & Answers



ÜLKER

Kısıklı Mahallesi Ferah Caddesi
No:1 34692 B.
Çamlıca / Üsküdar / İstanbul
Türkiye

For more information, please contact us + 90 (216) 524 25 56, or email us at ir@ulker.com.tr

www.ulkerbiskuvi.com.tr

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